

## FCC Report for the SECOND Quarter of 2007 April 1 THROUGH June 30, 2007

The most significant issues and children's programming report (Local and Network Programs)

- 1. Children's Issues
- 2. Terrorism
- 3. Safety
- 4. Minority/Latino Concern
- 5. Community Action
- 6. Politics
- 7. Economy
- 8. Drug & Alcohol
- 9. Gangs
- 10. Crime
- 11. Domestic Violence
- 12. Health
- 13. Education
- 14. Immigration

Department of Public Affairs KVDA TV CHANNEL 60 San Antonio, Texas July 10, 2007



# KVDA ISSUES/PROGRAMS REPORT FILED July 10, 2007 For the Period of April 1, Through June 30, 2007

The report reflects coverage for the third quarter from April 1 through June 30, 2007. KVDA (TV) also airs several programs produced by Telemundo Network. These programs often address community issues identified by KVDA (TV), as well as other public affairs topics.

### **ISSUES**

Children's Issues Safety Politics
Minority/Latino Concern Immigration Health
Education Economy Drug & Alc

Education Economy Drug & Alcohol Domestic Violence Crime Community Action

KVDA San Antonio also airs several programs produced by Telemundo network. These programs often address community issues identified by KVDA, as well as other Public Affairs topics. Community Issues, Shows, Special Events, Kids TV Show Report, Children Educational Programs, News Programs, Special Segments during News at 5pm & 10pm, Public Services Announcements and Non Broadcast efforts in which these issues were addressed.

## Local Programming and Special Shows:

#### Conteo de Noticias

Monday through Friday on Telemundo Channel 60 5pm and 10:00pm

Conteo De noticias is a Regional 30-minute newscast with a very direct approach. Reporters focus on the angle of a story, which most affects our Latino community. Conteo de Noticias covers the day's hard news, sports, weather, and feature stories. This is a newscast that wants to make a difference in the lives of San Antonio's Hispanic community, and often succeeds. Conteo de Noticias is broadcast Monday through Friday, at 5 & 10pm

## **Public Service Announcements**

:10, :15, and :30 second local and national PSA informing about Education, Health, Adult Education (Latino Issues), Immigration (Latino Issues), Family Values (Latino Issues) against Crime, Drug and Alcohol abuse.

## Cada Dia Con Maria Antonieta Collins

Monday through Friday on Telemundo Channel 60 6:00am

Cada Dia Con Maria Antonieta Collins continues the Telemundo tradition of bringing the very best news coverage to the U.S. Hispanic Audience. Hosted by highly respected journalists Maria Antonieta Collins. The three hour show features entertainment, sport news, and lifestyle segments such as health and food. Her expertise and professionalism, along with her charm and kindness offers viewers the tools and information that will help them face the chalelenges on their daily life. They "will share the beginning of each day in an authentic and simple way".

## Al Rojo Vivo con Maria Celeste

Monday through Friday on Telemundo Channel 60 4:00pm

Al Rojo Vivo con Maria Celeste is a daily news magazine program that covers the day's most important news and offers viewers special interest segments like immigration and health issues. As key anchor and managing editor, Maria Celeste spearheads this daily news magazine in her own inimitable style.

#### Al Filo de la Noticia

Saturdays and Sundays on Telemundo San Antonio 5:00pm

Al Filo is a thirty-minute prime-time magazine show featuring stories about "ordinary people in extraordinary circumstances". Hosted by Naibe Reynoso, Maria Paula Ochoa and Antonio de Carlo the new Al Filo will break bold local and international stories daily, covering a wide scope of topics and situations ranging from the shocking and tragic to the humorous and heartwarming.